

**Boys &
Girls &
Homework Help &
Health &
Service**



**Whatever It Takes to
Build Great Futures**



**BOYS & GIRLS CLUBS
OF GREATER SALT LAKE**

2019-2020 Annual Report

MISSION STATEMENT

Our mission is to inspire and empower youth to realize their full potential as productive, responsible, and caring citizens.

Our vision is to provide a world-class Club Experience that assures success is within reach of every young person who enters our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle.

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LETTER FROM OUR CEO

Dear Friends,

As the old adage goes, “the best laid plans of mice and men often go awry”. This certainly reflects the 2019-2020 year at Boys & Girls Clubs of Greater Salt Lake. After months of diligent introspection and planning by our Board of Directors and professional team, our 5-year strategic plan **Building Great Futures 2025** was launched in August 2019. The entire plan is based on the single premise that providing an “optimal Club experience” results in life changing outcomes for youth and teens.

While analyzing the quality of the Club Experience, we identified that the most important element is our front line staff team, and we have learned that the staff experience IS the Club experience. Attracting, retaining, and developing high performing staff teams is critical to building and sustaining a culture of continuous improvement. To do so, we must invest in our people, both in wages and in robust development opportunities. We must identify leaders at all levels and nurture their talents. And we must listen to their ideas and give them room to grow.

Although many of the action items from our original plan have been put on hold due to COVID-19, the creativity, bravery, and resilience of our staff team in their response to the crisis has been an inspiration. From launching a full-scale meal distribution operation (resulting in nearly 30,000 meals provided) to imaginative virtual club programming, the staff team has proved to be endlessly adaptable and enthusiastic in meeting the challenges of a changing landscape to meet the needs of our kids and families.

We remain committed to the values contained in our strategic plan, to make Boys & Girls Clubs of Greater Salt Lake a place where youth build a better future. Your support and commitment, as donors, partners and friends, has not wavered in the face of uncertainty. Because of you we have survived and continue to strive for the brightest future for our kids.

Warm Regards,

LeAnn Saldivar, President/CEO



GREAT FUTURES 2025 STRATEGIC PLAN

Building Great Futures 2025 is our strategic effort to create the best possible Club environment for Club members. Beginning at a foundational level, the plan outlines our priorities over the next five years. By investing in our relationships, talent, and infrastructure, we will create a high quality Club experience for our members. The impact of this Club experience is felt in all aspects of life, including in our three core areas of academic success, healthy lifestyles, and good character and citizenship.

Building Great Futures 2025

Foundation

- High Level Board Engagement & Governance
- Robust Resource Development Strategy
- Sound Financial Practices

Relationship Building

- Innovative Messaging
- Build Lasting Relationships with Donors & Partners

Strategic Investments

- Safety and Facility Improvements
- Talent Development
- Marketing Initiatives

Outcomes

- High Quality Staff at All Levels
- Dynamic & Responsive Programs
- Safe & Vibrant Facilities
- High Quality Club Experience

Impact

- 75% of our Club members report having an Optimal Club Experience, including:
 - Safe, Positive Environment
 - Fun
 - Supportive Relationships
 - Opportunities & Expectations
 - Recognition
- All our Clubs are operating at 100% physical capacity
- An Optimal Club Experience leads to:
 - High School Graduation
 - Healthy Lifestyles
 - Good Character

ORGANIZATION QUICK LOOK

During this year we served nearly 6,500 youth across Salt Lake, Tooele, and Carbon Counties, with 1,200 kids attending our Clubs each day. Club members range in age from 5-18, with additional childcare services provided to pre-school aged children at some sites.

Our Club members represent some of the most disadvantaged youth in the state:

OUR IMPACT

97%

are on grade level for their age

95%

expect to graduate high school

65%

expect to complete a 4-year degree

94%

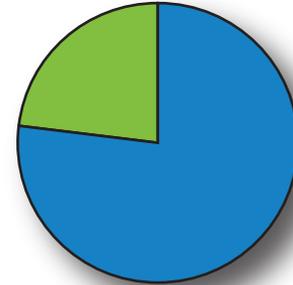
demonstrate strong leadership skills

76%

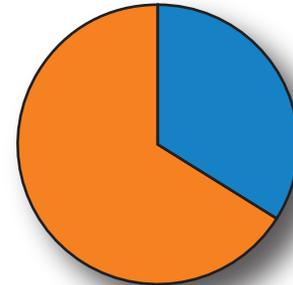
volunteer in their communities at least once per year

59%

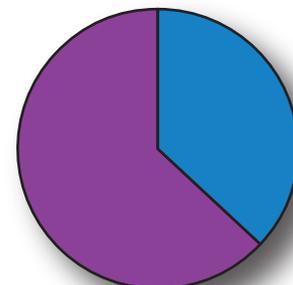
engage in the recommended amount of physical activity (5+ days per week)



77% are from low-income families (up to **97%** for some sites) compared to 37% statewide



34% are from single-parent homes (up to **50%** for some sites) compared to 19% statewide



37% are youth of color (up to **90%** for some sites) compared to 22% statewide

GREAT FUTURES CAPITAL CAMPAIGN

Spence Eccles Club (Capitol West Project Site)

The Spence Eccles Boys & Girls Club is now open!

This innovative, contemporary Clubhouse also features gallery windows, facing the public, where kids and teens can showcase their artistic talents! The Club is currently open for limited-enrollment school year programs, following special COVID-19 safety precautions.

We are so excited to welcome kids and teens into the doors of this beautiful new space! Due to social distancing restrictions, we are not currently offering tours, but you can get an inside look by following the Spence Eccles Club on Facebook and Instagram!



@ecclesclub



@bgceccles





BOYS & GIRLS CLUBS
OF GREATER SALT LAKE

COVID-19
RELIEF ♥ FUND

Whatever
It Takes for
Youth, Families
and Communities.

THANK YOU REPORT

March 11 - June 8, 2020

THANK YOU! Within hours of the first school district closing on March 11, 2020, Boys & Girls Clubs of Greater Salt Lake began implementing alternative services and programming for our members and their families. With your support, we were able to avoid any layoffs or furloughs, keeping our Club staff connected with Club members. They maintained supportive relationships, helped ease their concerns, conducted virtual homework help, and provided daily activities. During virtual meetings, they encouraged youth to talk about the stress and anxiety they were experiencing and provided opportunities for self-care and service to others.

We remained prepared and, in partnership with the Utah Department of Workforce Services, hosted Emergency Care Centers at five of our locations to provide childcare for emergency and essential workers. Your donations allowed us to quickly help Club families who had relied on schools for breakfast and lunch. With your support and collaboration with Waste Less Solutions, USANA Kids Eat, and the Utah Food Bank, we made pantry and food items available to families. Our Staff also participated in online training to develop their professional skills in preparation for reopening. Because of you, we were ready to welcome youth and teens back into our Clubs on June 8. **Thank you for doing Whatever it Takes for youth, their families, and our communities!**



30,784 Meals Provided

282
Virtual Academic Programs

1,452
hours of Staff Training

842
Youth Served through Daily Virtual Programs



683 Virtual Program Activities

SPECIAL THANKS TO OUR COVID-19 RELIEF FUND DONORS

Achelis Foundation
Albertson's Nourishing Neighbors
American Express
Associa Cares
Best Buy Foundation
Call Family Foundation
Clyde Snow & Sessions
Coca Cola
Comcast
Dominion Energy
Edwards LifeSciences
Emma Eccles Jones Foundation
Fidelity Investments
Firespring Foundation Givesource
Goldman Sachs
Grandeur Peak Global Advisors

Hershey Companies
Lawrence & Janet Dee Foundation
Martucci Adams Wealth Advisors
MasterControl
Merrick Bank
Murray Rotary
NetDiverse
Paulsen Construction
Pitney Bowes
Progressive Leasing
Richard K. & Shirley S. Hemingway Foundation
Rio Tinto
Sentry Financial
Sorenson Legacy Foundation
State of Utah Governor Economics

Steiner Foundation
Steven B Achelis Foundation
Stillman Consulting
Sugar House Kiwanis
Sweet Candy Fund for Health and Wellness
Swire Coca Cola
TMobile
US Bank
Verizon
VFC
WCF Insurance
Weyerhaeuser Giving Fund
Workday
Wandrd.com

Abby Gottsegen
Aisza and David Wilde
Alan and Jeannie Hall
Alicia and Devan Garcia
Andrew Seppi
Art and Martha Pasker
Ben Damstedt
Bethany Weller
Lucky Hooper and Sharon Roper
Bill and Anne Nelsen
Bob and Krista Dunn
Brad and Jolie Hardy
Brandon and Lisa Higley
Bruce and Judy Bell
Bryce Panzer and Patricia Winmill
Candace and Tim Dee
Carla and Truong Nguyen
Dr. Carol Ballou and Dr. Kevin Havlik
Ceclia Edmonson
Chad and Chauntel Hansen
Cheryl Hunter
Christine Barker
Christopher and Lisa Millburn
Craig and Crystal Martucci
Curt and Synita Bowen
Dan and Martha Devenport
Dana Williamson
Darlene Dixon
David and Karen Dee
Denise and Tim Skuster
Dillon and Emily Hase

E Paul and Shannon Jacobs
Elaine Clark
Elliot Hulet
Fulvia Franco
Hank and Pat Hemingway
Hilary Scott
Jack and Melanie Elizondo
Jason and Michelle Bandley
Jayne Neal
Jeannie Yerkovich
Jill Martinez
Jim and Karen Charnholm
Joel Lorenz
John and Catherine Putnam
John and Linda Cameron
Julie Bowen
Kathleen Boyer
Kelly and Sherry Facer
Ken and Margaret Peterson
Kenneth and Claudia Sperling
Kevin and Dabney Hummel
Kristine Shultz
Laura Ochinerio
Lucy Petrow
Lyle and Marie White
Mark and Susan Gregory
Matt and Miranda Dee
Matt French
Michael and Alicyn King
Mike Harmond and Laura Anderson
Misty Matthews

Monika Oberlander
Nate and Gisele Dee
Nathan Nelson
Neal and Sharon Grover
Nuno and Colli Lucas
Pamela Plant
Paul and Shannon Jacobs
Paul Keyser
Peter Cartwright
Peter Klinge Jr.
Randy and Diana Netto
Richard Kanner
Rob and Cynthia Goates
Rob and Connie White
Robyn Fairfield
Rosemarie Peck
Scott Young and Carolyn McHugh
Steve and Eileen Warner
Sue Alder
Susie Augenstein
Suzanne Stensaas
Tom and Lydia Berggren
Tom Jerant
Tracy Altman
Warren P. and Florence King
Wendy and Dirk Cowley
William and Kim Roeder
William and Martha Scott



“My Club taught me to have empathy for myself, others, and those who I will meet in the future.”

2020 Greater Salt Lake Youth of the Year Spotlight

*Sheila H.
Utah State Youth of the Year*

When they announced her name, Sheila began to cry tears of joy. She was the 2020 Greater Salt Lake Youth of the Year. But it didn't stop there.

After winning at the local level, Sheila went on to become the Utah State Youth of the Year in February and is currently in the running for the Pacific Region Youth of the Year title.

At the local awards dinner, former Utah Jazz head coach Frank Layden delivered the keynote speech and was honored at the event as the inaugural member of Boys & Girls Clubs of Greater Salt Lake's Alumni Hall of Fame. As a boy, Layden was a member of the Flatbush Boys Club (now the Boys & Girls Club Thomas S. Murphy Clubhouse) in Brooklyn, NY.

Sheila's future is bright. She is spending the summer working at her old Club, helping kids who are standing where she stood just a few years ago. In the fall, she will attend Virginia Commonwealth University with a combination of

scholarships she found through the Club and Youth of the Year.

Though she doesn't yet know if campus will be open, Sheila is looking forward to the new experience of college.

"It feels awesome to be going to VCU and I am incredibly excited to experience new things," said Sheila, "Going to college and working hard is a way of saying thank you to my parents for their sacrifices and to others who have helped me too!"



Youth of the Year Finalists with Frank Layden, Boys & Girls Club Alumni Hall of Fame



AnnMarie C., Price Club Youth of the Year



Carissa V., Miller Family Club Youth of the Year



Deyanira P., Midvale Club Youth of the Year



Nikki B., Tooele Club Youth of the Year



Polly S., Sugar House Club Youth of the Year



Steven M., Lied Club Youth of the Year

“I was a 22 year-old Youth Development Professional with high dreams and high expectations.”



**Recognizing Darlene Dixon,
Tooele Area Director**

*35 Years of Service
Maytag Dependable Leader*

In 1985, Darlene “Dar” Dixon began her career at Boys & Girls Clubs of Greater Salt Lake as a day camp counselor.

Within her first year, she was promoted to Pre-School Director, and later to Program Director.

In 1994, the opening of a new Club was threatened due to delayed construction. Even worse, the summer program was already full of registered kids who were relying on the Club for childcare, meals, and other support. Dar stepped up to provide a solution. She developed a plan to run programs at a public park, successfully launching the new Club without a physical building!

In the late 90s, Dar saw another need in her community; a large concentration of teen mothers, often with multiple children. These girls were often in relationships with older men, leaving them trapped in unhealthy or dangerous relationships, with few skills to start a career or raise their kids on their own.

Dar created Work Opportunities for Women (WOW) in order to help these girls develop skills for a better future. To ensure the program was accessible to this vulnerable population, she ran WOW out of a public housing apartment in their neighborhood, which was rife with gang activity. She helped countless young women become self-sufficient, gain job skills, and escape dangerous situations.

In 2002, when the Tooele City Mayor proposed opening a Club, Dar was the clear choice to lead this new endeavor. She moved her family more than 30 miles away from the organization base to open this semi-rural facility. The move presented unique challenges, like operating without administrative support nearby and forming relationships with local government leaders. Dar rose to the occasion once again, working as Club Director and handling the leadership roles required at this new location. Her efforts were so successful they expanded the Tooele Club to include a Teen Center targeted to the unique interests of local teens.

Under Dar’s guidance, the Tooele Club grew from a handful of kids to over 500 members – averaging 70 youth daily. In 2017, Tooele Club Youth of the Year Rylie G. represented Utah at the Pacific Region competition.

“Everyone has something that is important to them. Mine is my Club. I go because Miss Dar is like family to me,” said Rylie, *“I have made long lasting relationships at Club and they have helped me through hard times. Club is my second home.”*

Dixon was recently honored for her exceptional service with the Maytag Dependable Leader Award, alongside philanthropic heavy hitters like President Jimmy Carter and his wife Rosalynn.

As the Tooele Boys & Girls Club celebrates its 17th birthday, their future is bright - thanks, largely, to Dar. After spending more than half of her life working for Boys & Girls Clubs of Greater Salt Lake, she is planning to retire soon. This award presents an opportunity to carry on her legacy of dependability, helping youth for years to come.

“We’re always growing and changing,” said Dixon. *“But consistency - strong, caring leadership - is our key to our success, opening our doors to all the kids who need us.”*



REVENUE & EXPENSES

REVENUE

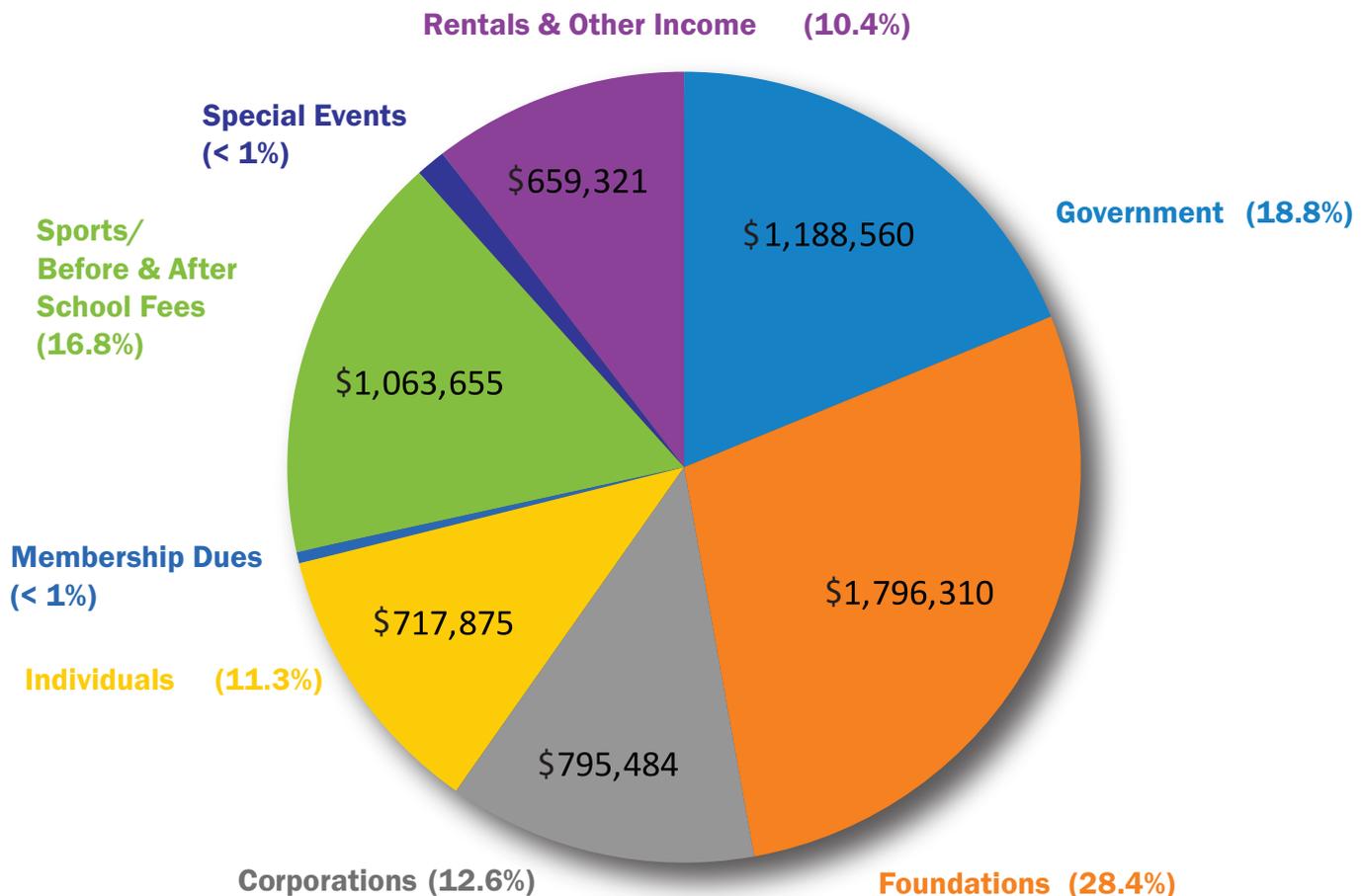
Government	\$1,188,560
Foundations	\$1,796,310
Corporations	\$795,484
Individuals	\$717,875
Membership Dues	\$29,427
Sports/Before and Afterschool Fees	\$1,063,655
Special Events	\$77,255
Rentals and Other Income	\$659,321
TOTAL REVENUE	\$6,327,888

EXPENSES

Expenses		Percentage
Program Services	\$4,535,714	83.5%
Management & General	\$510,607	9.4%
Fundraising	\$385,672	7.1%
Total Expenses	\$5,431,993	100.0%

Note: Total Revenue and Expenses include the Capital Campaign, sale of the former Capitol West building, and the initial gift to establish an endowment fund.

REVENUE CHART



2019-2020 FINANCIAL STATEMENT

ASSETS

Cash & Cash Equivalents	\$1,040,222
Investments	\$1,874,964
Accounts Receivable	\$233,054
Pledges Receivable	\$592,976
Prepaid Assets	\$11,755
Restricted Cash & Cash Equivalents	\$104,291
Land, Buildings & Equipment, Net	\$12,573,176
Other Assets	\$7,611

TOTAL ASSETS **\$16,438,048**

LIABILITIES & NET ASSETS

Accounts Payable	\$119,619
Accrued Liabilities	\$531,338
Long-Term Debt	\$3,606,016
SBA - Payroll Protection Program	\$643,800

TOTAL LIABILITIES **\$4,900,772**

NET ASSETS

Unrestricted	\$6,179,935
Temporarily Restricted	\$5,253,049
Permanently Restricted	\$104,291

TOTAL NET ASSETS **\$11,537,275**

TOTAL LIABILITIES & NET ASSETS **\$16,438,048**

*Unaudited

COMMITTEES & TEAM

EXECUTIVE COMMITTEE

Brad Hardy, Chair
Craig Martucci, Chair Elect
Scott Young, Secretary/Treasurer
Candace Dee, Past Chair
Kellie Williams
Art Pasker
Alicia Garcia
Chris Hase

BOARD OF DIRECTORS

Aisza Wilde
Carla Nguyen
Dana Williamson
Florence Miller
Jarrod Hall
Jeannie Yerkovich
Jill Tavey
Mark McCaskill
Matt French
Meredith Judd
Mike King
Neil Kaplan
Randy Netto
Von J. Hunt

GREAT FUTURES CAPITAL CAMPAIGN CATALYST TEAM

Spencer F. Eccles, Honorary Co-Chair
Henry S. Hemingway, Honorary Co-Chair
Glenn McMinn, Chair
Terry Conolenos
Tim Dee
Scott Young
Alan Bodily, Campaign Manager

2019 GOLF CLASSIC COMMITTEE

Chris Hase, Founder & Chair
Alan Pohlman
Bill & Sandi Roberts
Bob Dunn
Bryan Pett
Jerry Vail
Kevin Engel
Robert Nguyen
Von J. Hunt



LOCATIONS



Spence Eccles Club

141 North 600 West, Salt Lake City, UT 84116



Sugar House Club

968 East Sugarmont Dr., Salt Lake City, UT 84106



Lied Club

464 South Concord St., Salt Lake City, UT 84104



Tooele Club

438 West 400 North, Tooele, UT 84074



Midvale Club

7631 South Chapel St., Midvale, UT 84047



Price Club

30 East 2nd South, Price, UT 84501



Larry H. & Gail Miller Family Club

244 East Myrtle Ave., Murray, UT 84107



Administrative Office

179 East 5065 South Murray, UT 84107

THANK YOU! UOY XMAHT

